



x **GROWTH**
CATALYST

IMPLEMENTORS

PROGRAM

PEOPLE

STRATEGY

EXECUTION

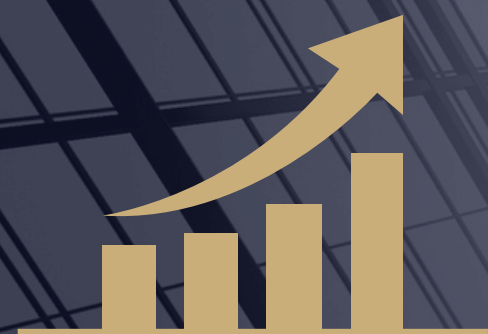
CASH

JEREMY HAN

SCALING UP COACH MENTOR



Jeremy has worked with over **50 companies** across **20 industries** in the Asia-Pacific region from 2014 to 2023.



10X GROWTH

Four companies (located in Singapore, Taiwan, Philippines, and Vietnam) exceeded 10X growth within a 4–5-year period.



BILLION-DOLLAR REVENUE

One company in the Philippines crossed the impressive USD 1 billion revenue mark.



LONG-TERM ENGAGEMENT

His clients typically engage him for 2-4 years on average, with his longest current client having worked with him for 6 years as they pursue their ambitious USD 500 million target.

The world is **CHANGING**, and millions of businesses are **SEEKING GUIDANCE**.



Talent & Skills:

Finding and retaining employees in the right seats can be challenging.



Finance:

Managing finances, securing funding, and maintaining cash flow become critical as the business expands.



Market:

Expanding into new markets involves understanding local dynamics, regulations, and customer preferences.



Leadership Capacity:

As the organization grows, leaders must adapt and strategize.



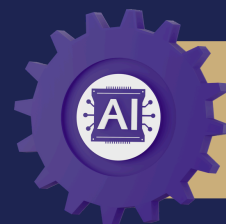
Infrastructure:

Upgrading infrastructure, technology, and operational efficiency becomes essential.

When businesses aim to scale up, they encounter these **common challenges**



IMPLEMENTORS PROGRAM



Now with AI-powered support — meet Jessica, George, and more: intelligent assistants trained on the Scaling Up framework

BECOME A LYNCH PIN SCALING UP IMPLEMENTOR

Earn an LPH certified-coaching accreditation in 6-months and create fulfilling coaching experiences that impact businesses daily.

BENEFITS OF BEING AN IMPLEMENTOR

1

**Access to resources
& match-making
networks**

2

**Supported by the
Lynch Pin Team
(planning & administration)**

3

**Be part of a global
Scaling Up
community**

4

**Business-building
guidance**



IMPLEMENTORS PROGRAM



KICK-OFF MEETING

Full-day on 18 Sept 2025, Thurs

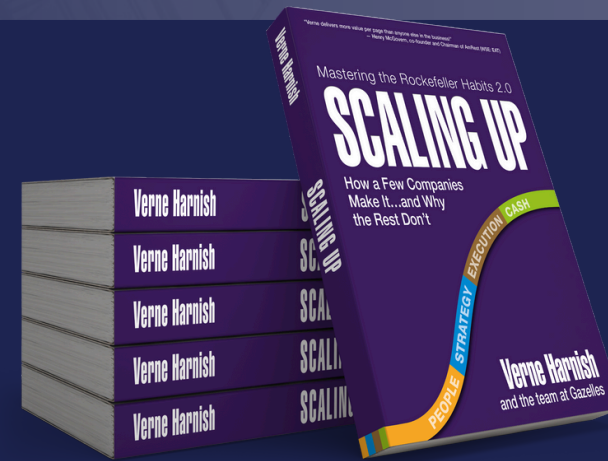
Introduction & briefing to the Scaling Up Implementors Program | Meeting Fellow Participants

PHASE 1: Self-learning



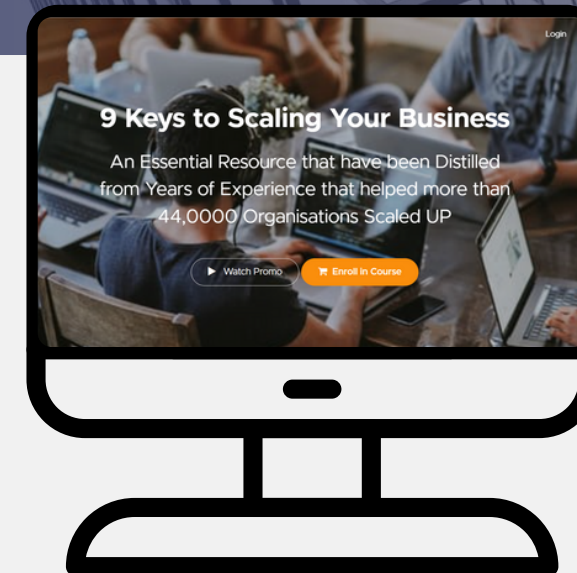
3-Months

HOW IT WORKS



Read Scaling Up Book by Verne Harnish

Deep dive into the **4 Decisions Framework (People, Strategy, Execution & Cash)** that underlies the Scaling Up Methodology, focusing on the One Page Strategic Plan (OPSP).



Attend online course 'The 9 Keys to Scaling Up a Business'

A video series created by Jeremy Han that covers the **9 Core Steps** to scale a business and put together your own strategized OPSP for easy execution.



Preparation for Peer Evaluation Exercise

Master the key knowledge that will empower you to facilitate your clients in creating an OPSP that works for them.

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PHASE 2: *Peer Evaluation Exercise*



2.5 Days In-Person on 3-5 Dec 2025

HOW IT WORKS

Implementors gather together in a supportive learning environment of constructive feedbacks to practice the facilitation of 'clients' in effectively applying the OPSP.



Overview session

Engage with **Jeremy Han** & fellow **Implementors** in a 2-days in-person coaching session.



Breakdown of OPSP Components

Run-through and discussion of the **OPSP aspects** (Core Values, Purpose, BHAG, Financial Targets & Key Initiatives).



Facilitation & Coaching Segment

Implementors will be assigned **ONE aspect of the OPSP to facilitate** and teach 'clients'. They will then be reviewed by peers of the same cohort.

PHASE 3: *Client Evaluation* *Exercise*



HOW IT WORKS



Work with 1 company

(can be a client, friend's company, etc.)

**Coach the team to create
the OPSP**



**Document the journey & submit
OPSP to Jeremy for evaluation &
debrief**

**Collect and share success stories
from these client engagements**



Wrap up documentation journey
Must get an evaluation rating of 4/5

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PHASE 4: *1-1 Mentorship*



HOW IT WORKS



3 months of 1-1 mentorship

(3 x 60 min session)

Tailored mentorship



Personalised development plan to address strengths, areas of improvement for each coach towards successful implementation of OPSP

Real- time problem solving



Follow up on any issues faced as a coach, using the material, client problem

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KICK-OFF MEETING

Full-day on 18 Sept 2025,
Thurs

1

Self-directed learning
(3 Months)

2

**Equipping & Peer Evaluation
Exercise with Coach**
(2.5 Days In-Person Workshop on 3-5 Dec)

3

Client Evaluation
(3 Months)

4

Mentoring
(1-1 Sessions x 3 within 3 Months)

HOW IT WORKS



Now with AI-powered support — meet Jessica, George, and more:
intelligent assistants trained on the Scaling Up framework

CERTIFICATION AND BEYOND

Re-certification & Continuous Improvement

To ensure ongoing development, Implementors will need to continually practice and update their skills and knowledge.

**GET ACCESS TO EVENTS FOR NETWORKING
AND LEARNING OPPORTUNITIES!**

The 9 Keys of
Scaling Up Your
Business Course
includes:

- Jobs to be Done (JTBD)
- Niche Identification
- Differentiation Triangle
- Brand Promise
- Words You Own
- One Phrase Strategy
- Hidden Champion Strategy
- Core Customers identification
- KPI Setting AI Enabled

The Value You Get:

- Continued Access to 'The 9 Keys of Scaling Up Your Business' Online Course
(Worth RM 1,400/login/annum)
- Access to Growth Institute Online Courses Membership | TBD (Worth RM 3,600/annum)
- FREE Attendance to LPH's Scaling Up Workshops by Verne Harnish (Worth RM 6,500/pax/event)
- Exclusive Invitations to LPH's Annual Matchmaking/Networking Events
(Worth up to RM 4,000/pax/event)

Re-certification fee: RM 4,000/annum

IMPLEMENTOR PROGRAM



BECOME A LYNCH PIN SCALING UP IMPLEMENTOR

6-Months of Mentorship & Certification



Mentorship & Certification Fee

- 2.5 Days In-Person Coaching Session & Peer Evaluation
- Validation of Client's OPSP with Jeremy Han
- 1-1 Mentorship with Jeremy Han

Experience
the Program
at **ONLY**

RM 40,000/pax

**Fee excludes Sales and Service Tax (SST).*

Make a downpayment of
RM 1,000 now and secure
your spot!

*Booking Fee is Non-Refundable but may be
substituted as credit for other Lynch Pin
workshops.*

9 Keys to Scaling Your Business

An Essential Resource that have been Distilled
from Years of Experience that helped more than
44,000 Organisations Scaled UP

[▶ Watch Promo](#)

[▶ Enroll In Course](#)

License Fee for
**'The 9 Keys to Scaling
Up a Business'** Worth
RM 1,400/login/annum

- Full Access to 12 Growth Tools
- Access to Practical Exercises
- Access to Real-Life Case Studies



Save Your Seat for the Implementors Program with Just a **RM 1,000 Booking Fee!**



SCAN HERE TO REGISTER

<https://www.lynch-pin.com/the-scaling-up-implementors-program>

OR

Payment Terms & Conditions

Early Bird Deadline : 18 Sept 2025
Booking Fee : RM 1,000 (*Booking Fee is Non-Refundable but may be substituted as credit for other Lynch Pin workshops.*)

50% Payment (Minus Booking Fee) : To be paid 7-days before Workshop Date in Sept

50% Balance Payment : Can be paid in 4-months installments from Oct 2025

*Down payment is non-refundable but can be exchanged for future event credit. Dates may be subject to change.

IMPLEMENTORS
PROGRAM

Contact us to express your interest for the LPH SU Implementors Program.

Visit www.lynch-pin.com

Drop your enquiry
with **Subject Matter : LPH SU Implementors Program**

Contact Us

Your Name *	<input type="text"/>
Phone Number	<input type="text" value="+60"/>
Your Email *	<input type="text"/>
Your Company *	<input type="text"/>
Subject *	<input type="text" value="Re : LPH SU Implementor's Program"/>
Describe Your Request *	<input type="text"/>
	<input type="button" value="Submit"/>