



x GROWTH
CATALYST

IMPLEMENTORS PROGRAM

PEOPLE STRATEGY EXECUTION CASH

JEREMY HAN
SCALING UP CERTIFIED COACH

DO YOU WANT TO HELP
BUSINESSES IMPLEMENT
SCALING UP & CREATE
FULFILLING COACHING
EXPERIENCES?

The world is
CHANGING,
and millions
of businesses
are **SEEKING
GUIDANCE**.

Save Your Seat for the
Implementors Program with
Just a **RM 3,000** Booking Fee!

[Click Here to Register Now!](#)

Payment Terms & Conditions

Early Bird Deadline : 15 July 2024

Booking Fee : RM 3,000 (Booking Fee is Non-Refundable)

50% Payment (Minus Booking Fee) : To be paid
7-days before 28 Aug

50% Balance Payment : Can be paid in 4-
months instalments from Sept

BECOME A LYNCH PIN SCALING UP IMPLEMENTOR

6-Months of Mentorship & Certification



RM 42,000/pax

Sign Up Before 15 July & Get a
20% Discount!
Make a downpayment of
RM 3,000 now and secure your spot!

BENEFITS OF BEING AN IMPLEMENTOR

- 1 Access to resources & match-making networks
- 2 Supported by the Lynch Pin Team (planning & administration)
- 3 Be part of a global Scaling Up community
- 4 Business-building guidance

Mentorship & Certification Fee

- 2 Days In-Person Coaching Session & Peer Evaluation
- Validation of Client's OPSP with Jeremy Han
- 1-1 Mentorship with Jeremy Han

Experience the
Program at **ONLY**

RM 33,600
(Save RM 8,400)

VALUE OFFER!



IMPLEMENTATION MENTORS

PEOPLE STRATEGY EXECUTION CASH

LEARN THE FRAMEWORKS FROM THE MASTERS

Jeremy Han, Scaling Up Certified Coach™

"Jeremy is our coach for Rockefeller Habits and has done an amazing job to help our team learn the tools and framework. Rockefeller Habits has been instrumental in our company growing 100 % a year for the past few years and I would strongly endorse Jeremy without reservation."



10X GROWTH

Four companies (located in Singapore, Taiwan, Philippines, and Vietnam) exceeded 10X growth within a 4-5-year period.



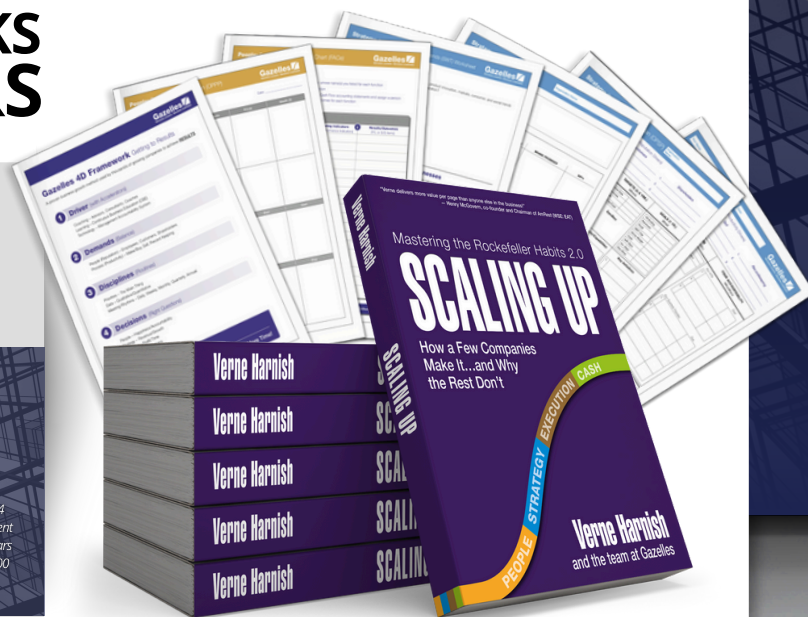
BILLION-DOLLAR REVENUE

One company in the Philippines crossed the impressive USD 1 billion revenue mark.



LONG-TERM ENGAGEMENT

His clients typically engage him for 2-4 years on average, with his longest current client having worked with him for 6 years as they pursue their ambitious USD 500 million target.



1 Self-directed learning
(3 Months)

2 Equipping & Peer Evaluation Exercise with Coach
(2 Days In-Person Workshop)

3 Client Evaluation
(3 Months)

4 Mentoring
(1-1 Sessions x 3 within 3 Months)

HOW IT WORKS



IMPLEMENTORS

PROGRAM

PEOPLE

STRATEGY

EXECUTION

CASH



Phase 1: Self-learning

- Read Scaling Up Book by Verne Harnish
- Deep Dive into the 4 Decision Frame, analyse and reflect on the framework (People, Strategy, Execution, Cash) that underlies the Scaling UP Methodology.
- Attend the online course The 9 Keys to Scaling Up a Business
- Preparation for Peer Evaluation Exercise



Phase 2: Peer Evaluation Exercise (2 day in-person)

- Create a supportive environment to deepen the learning experience and ensure the participants can effectively apply the OPSP.
- Overview session
- Breakdown of OPSP Components (Core Value, Purpose, BHAG, financial Targets, Key initiatives).
- Group Practice
- Facilitate and coach that segment.



Phase 3: Client Evaluation Exercise

- Work with 1 company (can be a client/friend's company etc)
- Coach the team to create the OPSP
- Document the journey
- Collect and share success stories from these client engagements
- Submit the OPSP to Jeremy for evaluation, validation and debrief



Phase 4: 1-1 Mentorship

- 3 months of 1-1 mentorship (3 x 60 min session)
- Tailored mentorship
- Personalised development plan to address strengths, area of improvement for each coach towards successful implementation of OPSP
- Real- time Problem Solving
- Follow up on any issues faced as a coach, using the material, client problem

The Value You Get for Annual Re-certification :

- Continued Access to 'The 9 Keys of Scaling Up Your Business' Online Course (Worth RM 1,400/login/annum)
- Access to Growth Institute Online Courses Membership (Worth RM 3600/annum)
- FREE Attendance to LPH's Scaling Up Workshops by Verne Harnish (Worth RM 6,500/pax/event)
- Exclusive Invitations to LPH's Annual Matchmaking/Networking Events (Worth up to RM 3,000/pax/event)

Re-certification fee: RM 21,000/annum