



x **GROWTH**  
CATALYST

# IMPLEMENTORS

PROGRAM

PEOPLE

STRATEGY

EXECUTION

CASH

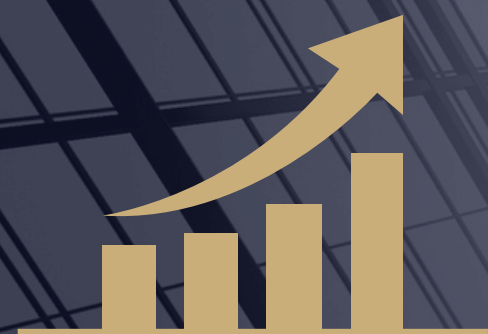
**JEREMY HAN**

SCALING UP CERTIFIED COACH





Jeremy has worked with over **50 companies** across **20 industries** in the Asia-Pacific region from 2014 to 2023.



## 10X GROWTH

*Four companies (located in Singapore, Taiwan, Philippines, and Vietnam) exceeded 10X growth within a 4–5-year period.*



## BILLION-DOLLAR REVENUE

*One company in the Philippines crossed the impressive USD 1 billion revenue mark.*



## LONG-TERM ENGAGEMENT

*His clients typically engage him for 2-4 years on average, with his longest current client having worked with him for 6 years as they pursue their ambitious USD 500 million target.*



The world is **CHANGING**, and millions of businesses are **SEEKING GUIDANCE**.



#### **Talent & Skills:**

*Finding and retaining employees in the right seats can be challenging.*



#### **Finance:**

*Managing finances, securing funding, and maintaining cash flow become critical as the business expands.*



#### **Market:**

*Expanding into new markets involves understanding local dynamics, regulations, and customer preferences.*



#### **Leadership Capacity:**

*As the organization grows, leaders must adapt and strategize.*



#### **Infrastructure:**

*Upgrading infrastructure, technology, and operational efficiency becomes essential.*

When businesses aim to scale up, they encounter these **common challenges**





## BECOME A LYNCH PIN SCALING UP IMPLEMENTOR

Earn an LPH certified-coaching accreditation in 6-months and create fulfilling coaching experiences that impact businesses daily.

### BENEFITS OF BEING AN IMPLEMENTOR

1

**Access to resources  
& match-making  
networks**

2

**Supported by the  
Lynch Pin Team  
(planning & administration)**

3

**Be part of a global  
Scaling Up  
community**

4

**Business-building  
guidance**





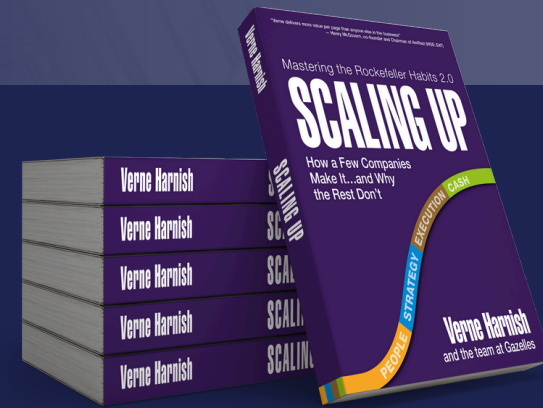
# IMPLEMENTORS PROGRAM



## PHASE 1: *Self-learning*

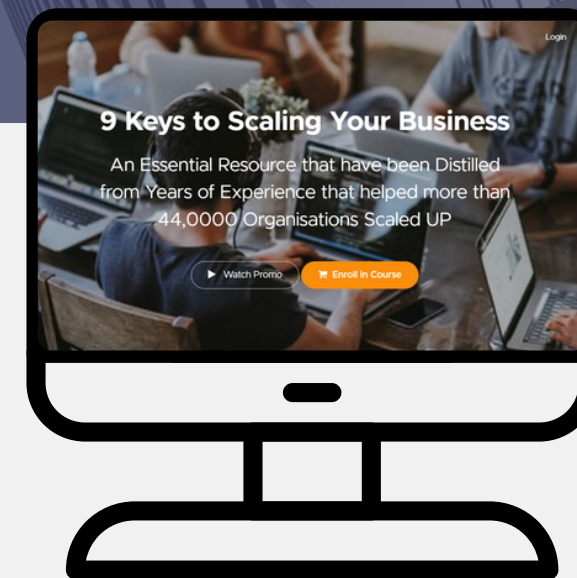


## HOW IT WORKS



### Read Scaling Up Book by Verne Harnish

Deep dive into the **4 Decisions Framework (People, Strategy, Execution & Cash)** that underlies the Scaling Up Methodology, focusing on the One Page Strategic Plan (OPSP).



### Attend online course 'The 9 Keys to Scaling Up a Business'

A video series created by Jeremy Han that covers the **9 Core Steps** to scale a business and put together your own strategized OPSP for easy execution.



### Preparation for Peer Evaluation Exercise

Master the key knowledge that will empower you to facilitate your clients in creating an OPSP that works for them.



# IMPLEMENTORS PROGRAM



## PHASE 2: *Peer Evaluation Exercise*



2-Days In-Person

## HOW IT WORKS

Implementors gather together in a supportive learning environment of constructive feedbacks to practice the facilitation of 'clients' in effectively applying the OPSP.



### Overview session

Engage with **Jeremy Han** & fellow **Implementors** in a 2-days in-person coaching session.



### Breakdown of OPSP Components

Run-through and discussion of the **OPSP aspects** (Core Values, Purpose, BHAG, Financial Targets & Key Initiatives).



### Facilitation & Coaching Segment

Implementors will be assigned **ONE aspect of the OPSP to facilitate** and teach 'clients'. They will then be reviewed by peers of the same cohort.



## PHASE 3: *Client Evaluation Exercise*



### HOW IT WORKS



**Work with 1 company**

(can be a client, friend's company, etc.)

**Coach the team to create  
the OPSP**



**Document the journey & submit  
OPSP to Jeremy for evaluation &  
debrief**

**Collect and share success stories  
from these client engagements**



**Wrap up documentation journey**  
*Must get an evaluation rating of 4/5*



## PHASE 4: *1-1 Mentorship*



### HOW IT WORKS



**3 months of 1-1 mentorship**  
( 3 x 60 min session)

**Tailored mentorship**



**Personalised development plan to  
address strengths, areas of improvement  
for each coach towards successful  
implementation of OPSP**

**Real- time problem solving**



**Follow up on any issues faced as a coach,  
using the material, client problem**



**1** *Self-directed learning*  
(3 Months)

**2** *Equipping & Peer Evaluation Exercise with Coach*  
(2 Days In-Person Workshop)

**3** *Client Evaluation*  
(3 Months)

**4** *Mentoring*  
(1-1 Sessions x 3 within 3 Months)

**HOW IT WORKS**



## CERTIFICATION AND BEYOND

### *Re-certification & Continuous Improvement*

To ensure ongoing development, Implementors will need to continually practice and update their skills and knowledge.

**GET ACCESS TO EVENTS FOR NETWORKING  
AND LEARNING OPPORTUNITIES!**

The 9 Keys of  
Scaling Up Your  
Business Course  
includes:

- Jobs to be Done (JTBD)
- Niche Identification
- Differentiation Triangle
- Brand Promise
- Words You Own
- One Phrase Strategy
- Hidden Champion Strategy
- Core Customers identification
- KPI Setting AI Enabled

### The Value You Get:

- Continued Access to 'The 9 Keys of Scaling Up Your Business' Online Course  
(Worth RM 1,400/login/annum)
- Access to Growth Institute Online Courses Membership (Worth RM 3600/annum)
- FREE Attendance to LPH's Scaling Up Workshops by Verne Harnish (Worth RM 6,500/pax/event)
- Exclusive Invitations to LPH's Annual Matchmaking/Networking Events  
(Worth up to RM 3,000/pax/event)

***Re-certification fee: RM 20,000/annum***



# IMPLEMENTOR PROGRAM



## BECOME A LYNCH PIN SCALING UP IMPLEMENTOR

6-Months of Mentorship & Certification



### Mentorship & Certification Fee

- 2 Days In-Person Coaching Session & Peer Evaluation
- Validation of Client's OPSP with Jeremy Han
- 1-1 Mentorship with Jeremy Han

**RM 42,000/pax**

Sign Up Before 15 July & Get a

**20% Discount!**

Make a downpayment of  
**RM 3,000** now and secure your spot!

### Experience the Program at **ONLY**

**RM 33,600**  
(Save RM 8,400)

### 9 Keys to Scaling Your Business

An Essential Resource that have been Distilled  
from Years of Experience that helped more than  
44,000 Organisations Scaled UP

[Watch Promo](#)

[Enroll In Course](#)

License Fee for  
**'The 9 Keys to Scaling  
Up a Business'** Worth  
RM 1,400/login/annum

- Full Access to 12 Growth Tools
- Access to Practical Exercises
- Access to Real-Life Case Studies





**Save Your Seat for the Implementors Program with Just a **RM 3,000** Booking Fee!**

**[Click Here to Register Now!](#)**

**OR**

**Payment Terms & Conditions**

**Early Bird Deadline : 15 July 2024**

**Booking Fee : RM 3,000 (Booking Fee is Non-Refundable)**

**50% Payment (Minus Booking Fee) : To be paid 7-days before 28 Aug**

**50% Balance Payment : Can be paid in 4-months instalments from Sept**

**IMPLEMENTORS  
PROGRAM**

Contact us to express your interest for the LPH SU Implementors Program.

**Visit [www.lynch-pin.com](http://www.lynch-pin.com)**

Drop your enquiry  
with **Subject Matter : LPH SU Implementors Program**

**Contact Us**

Your Name \*

Phone Number

+60

Your Email \*

Your Company \*

Subject \*

Re : LPH SU Implementor's Program

Describe Your Request \*

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